



Geethanjali

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Geethanjali College of Engineering and Technology

AUTONOMOUS

(Accredited by NAAC "A+" Grade; ECE, CSE, EEE & CE, B.Tech Programs Accredited by NBA,
Approved by AICTE, New Delhi, Permanently Affiliated to JNTUH)
Sy. No. 33 & 34, Cheeryal (V), Keesara (M), Medchal District. - 501 301.

11th July, 2024

Consultancy Policy

Goals

- To build a strong tie up with industries and to work in the specialized areas to meet their needs so that the knowledge of institution will be transformed into industrial products.
- To generate revenue to build better infrastructure in the institution and train students with industrial orientation right from the beginning of academic curriculum.

Structured Policy of Institution

- All the available infrastructural/equipment facilities will be made available for the consultancy projects, as required.
- If new facilities are to be created and/or the equipment to be procured, the same would be worked out on a mutually agreed terms with the customer/industry. The ownership of the equipment/facilities after the project completion lies with both the customer/industry and GCET.
- The faculty consultant(s) would be spared for the consultancy work without affecting their academic commitments. However, reduction of the academic workload of faculty involved in consultancy will be considered keeping in view the completion time of the consultancy project. Offering monetary benefits to faculty involved in consultancy shall be as per the institution's norms.

Income sharing formula

- Ten percent (10%) of the income generated from any consultancy project shall be accounted towards administrative and other expenses. The remaining ninety percent (90%) shall be shared between the faculty /staff who carried out the work and the institution as given below.
 - ✓ If a faculty member independently secures consultancy work and does not utilize institution facilities, the income generated will be divided between the faculty and the institution in an 80:20 ratio (faculty: institution).

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- ✓ If the consultancy work is procured through the institution and institution's resources are used, the income will be between the faculty and the institution on a 30:70 basis. (faculty: institution)
- If the consultancy work is obtained through the institution but does not involve the use of institution's resources, the income will be shared between the faculty and the institution in a 60:40 ratio (faculty: institution).
- For the consultancy work of special nature, if any, not covered in the above three categories, policy guidelines shall be framed on a case to case basis.

Vision for next 10 years in Consultancy

- To Establish Multi-Disciplinary Advanced Research and Development Centre in Engineering Sciences to create trained man power, catering to the needs of industrial consultancy.
- To strengthen Institution-Industry-Interaction cell reach MoUs with leading industries in order to establish strong linkages working in specialized areas, meeting their needs.
- To tune the academic curriculum, catering to the needs of industry 4.0/5.0 enabling students perform better immediately after joining the industry.


PRINCIPAL

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Cheeryal (V), Keesara (M), Medchal (D)
Telangana-501301

Submitted to Secretary for
approval.

Sd/- 09/11/2024

Approved

RMR